

CHINA i2i GROUP

WECHAT



◎ BUILD ◎ OPTIMIZE ◎ UTILIZE ◎ PROFIT



WeChat is the largest social media platform in China. But more than just a place to chat, Wechat is a super App, where you can connect, market, promote, sell, transact and retain loyalty.

If you already have a WeChat platform, are you getting the most out of it? Are you using mini-sites, do you have a store, are you getting the connections that you want?

Building a WeChat and keeping it updated are the tools, but profiting from WeChat is the purpose.

China i2i Group is the largest producer and manager of WeChat platforms focused on global Chinese travelers and consumers. Why global Chinese travelers and consumers? Because these Chinese are the top 3% of Chinese customers.



If You Are Not On WeChat You Are Not Talking TO China!

What We Do:

Optimize – Your WeChat platform needs to be promoted. Compared to western social media platforms like Facebook and Twitter, you need to enhance your platform through promotions and invitations to followers who are most likely to be interested in what you do – this is what we do for you – by marketing the platform to qualified consumers and business, you can grow your platform faster.

Build – We can build you a WeChat platform in a few days. Obtain registration and certification and have your platform up and running in one week. Monthly and annual management programs include custom design, translation, dedicated service manager and monthly reporting.

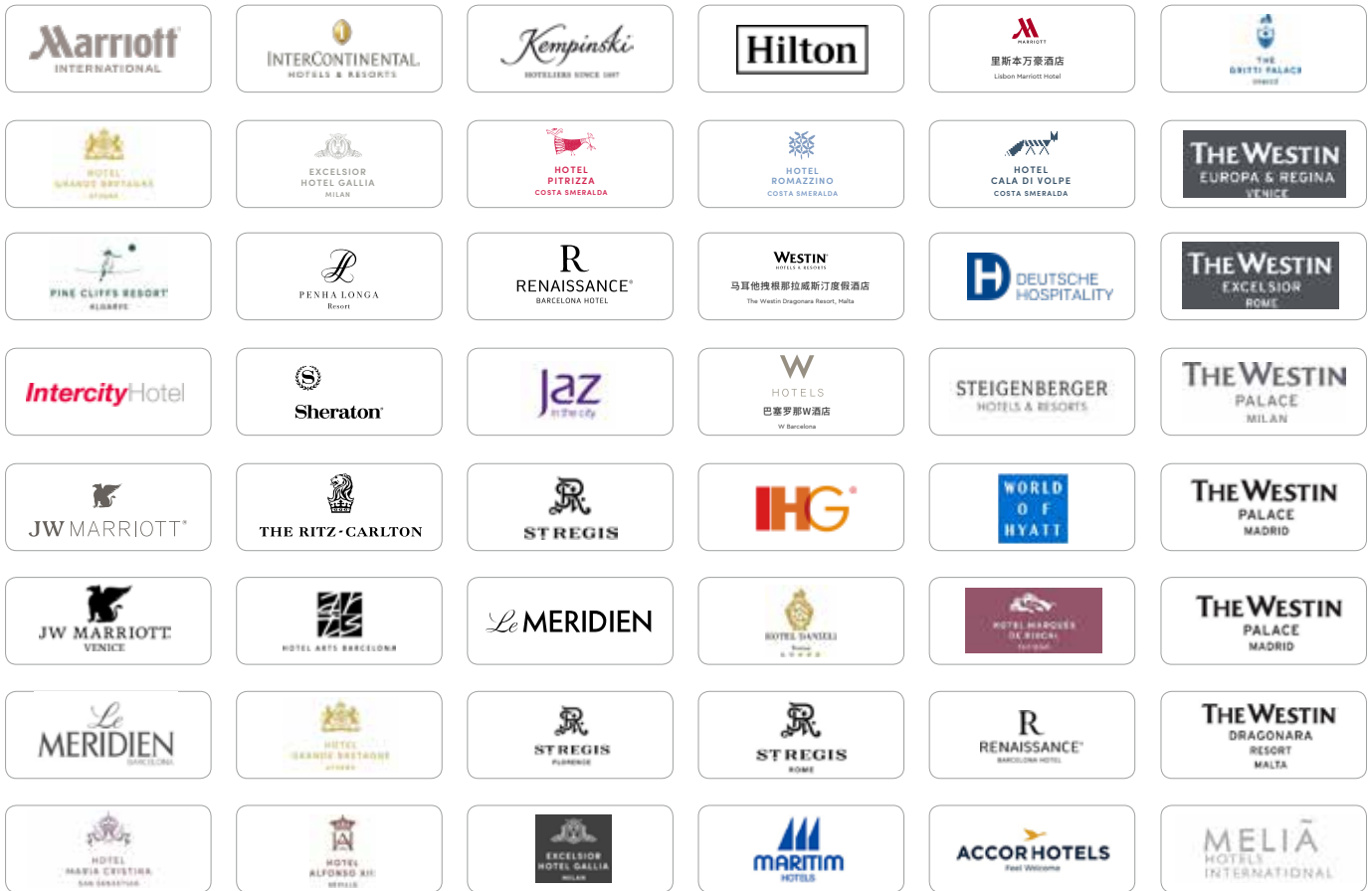


Utilize – WeChat is a rapidly growing system and evolving every month. As such the tools, capability and opportunities for you to grow your business, increase sales, expand your communication, connect with your clients is ever changing and needs constant update. This is what we do – guide you through the opportunities and navigate the potential.

Profit – WeChat is transactional, offering sales and conversion placement to enhance your sales and grow your Chinese business. No matter if you are targeting Chinese sales in China or sales to Chinese around the world – WeChat is a must!

OUR CLIENTS

HOTELS



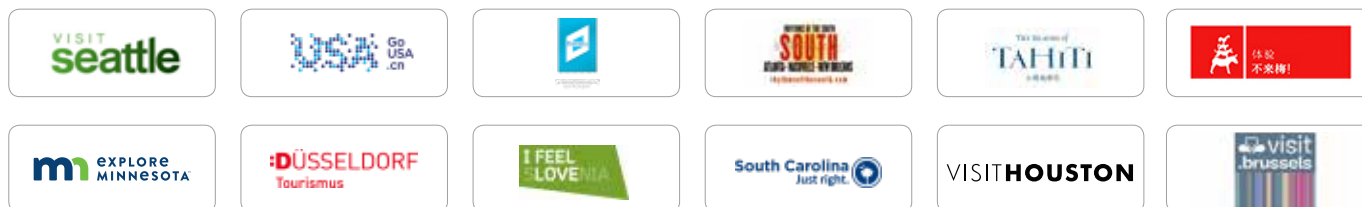
LUXURY



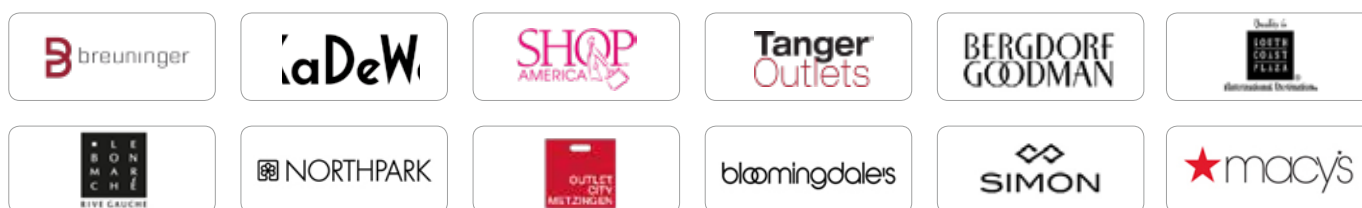
CRUISE



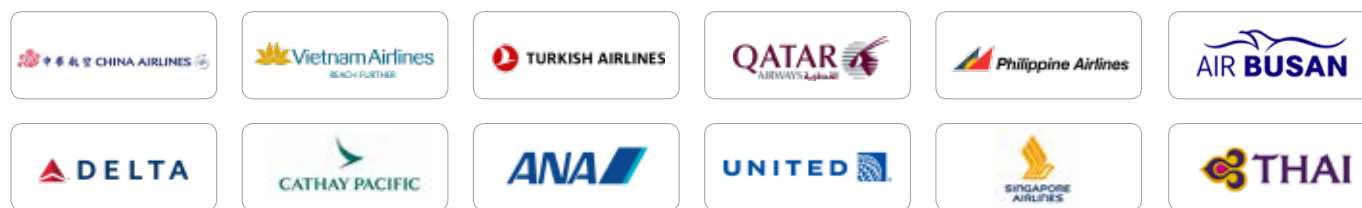
DESTINATIONS



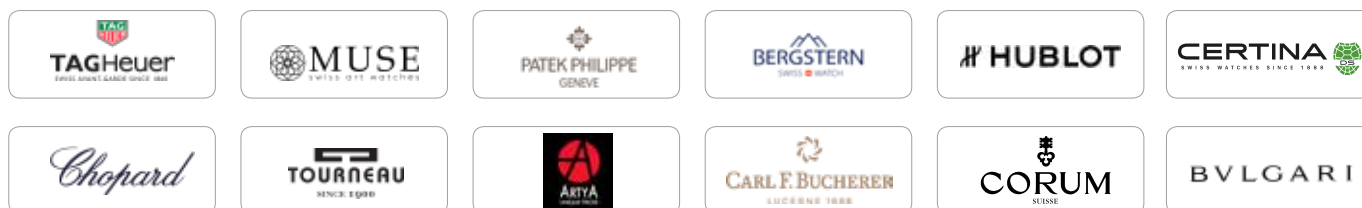
SHOPPING



AIRLINES



WATCHES



OTHERS





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OUR PLATFORMS



OUR CLIENTS

